



3 Steps to  
Build a Culture  
of Excellence:  
Lessons from Walbridge

# Today's Speakers



**John Jurewicz**

Director of Innovation

**WALBRIDGE**



**Freemon Lee Jr**

Senior Project Superintendent

**WALBRIDGE**



**Eugene Feldman**

Head of Marketing

**HOYLU**



**Ryan Kelly**

Customer Success

**HOYLU**

Questions?  
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# Walbridge - 100+ Years of Excellence



# Walbridge

**ENR Top 400 U.S Contractors**

Walbridge #43



**BEST  
MANAGED  
COMPANIES**

Recognizing private company success



29th annual  
**supplier  
of the year**

**ENR Top 15 in Auto Plants**

Walbridge #1

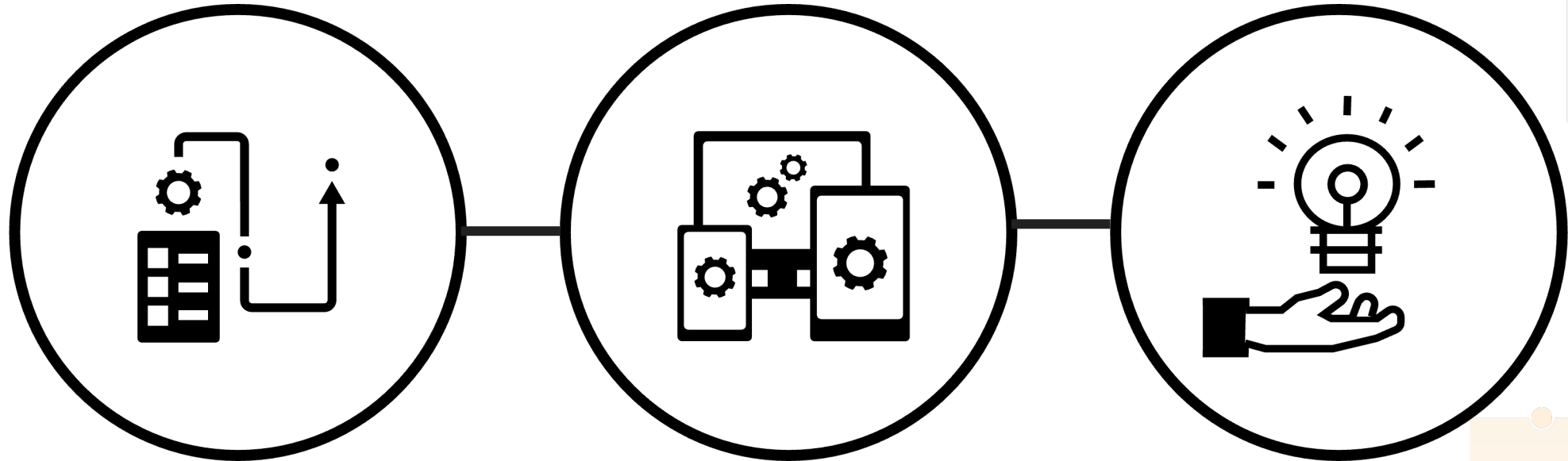
**ENR Top 50 in Manufacturing**

Walbridge #2

**Building Design+Construction Giants 400**

Walbridge #32

# 3 Steps to Project Delivery Excellence

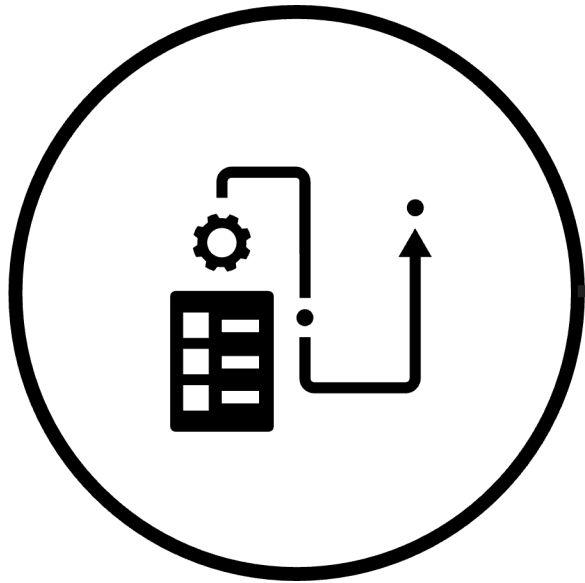


Methodology

Technology

Adoption

# 3 Steps to Project Delivery Excellence



Methodology



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**John Jurewicz**

Director of Innovation

WALBRIDGE



# Walbridge

# Create a Better Owner Experience with Pull Planning

## Hit Due Dates

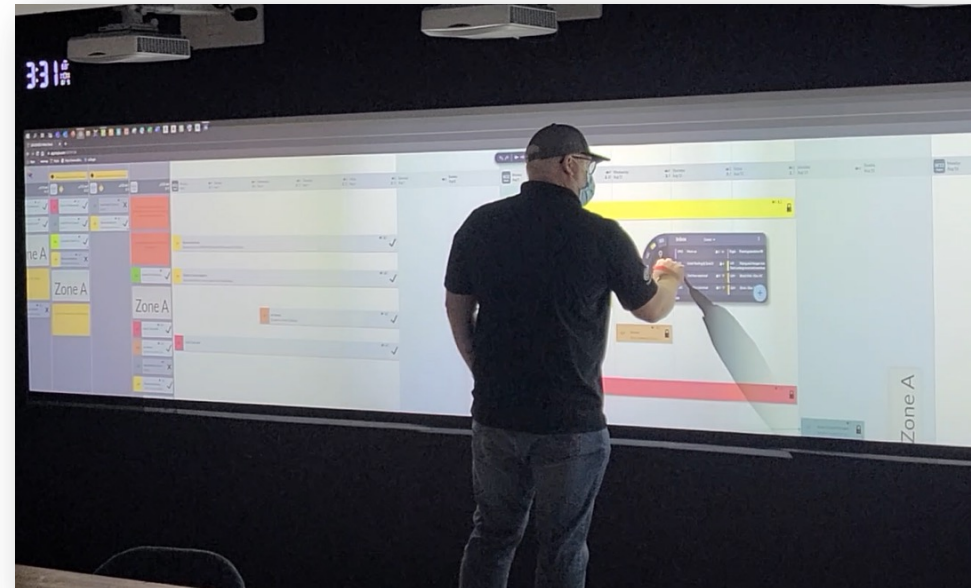
Improve communications to better manage changes and dependencies

## Reduce Risk

Schedule work to optimize safety and minimize wait time and change requests

## Increase Accountability

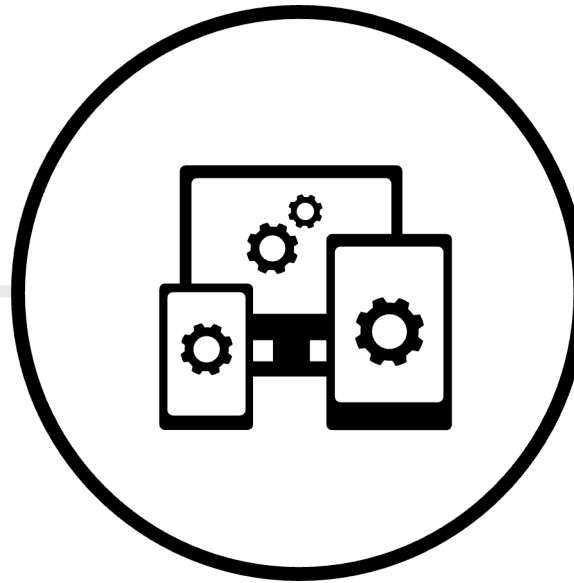
Engage team leads in all planning and commitments and continuously manage PPC to hold everyone accountable



## 3 Steps to Project Delivery Excellence



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# Hoylu – Visual Planning Without Complexity

As easy as a whiteboard, as robust as a complex project management platform

## Start Instantly

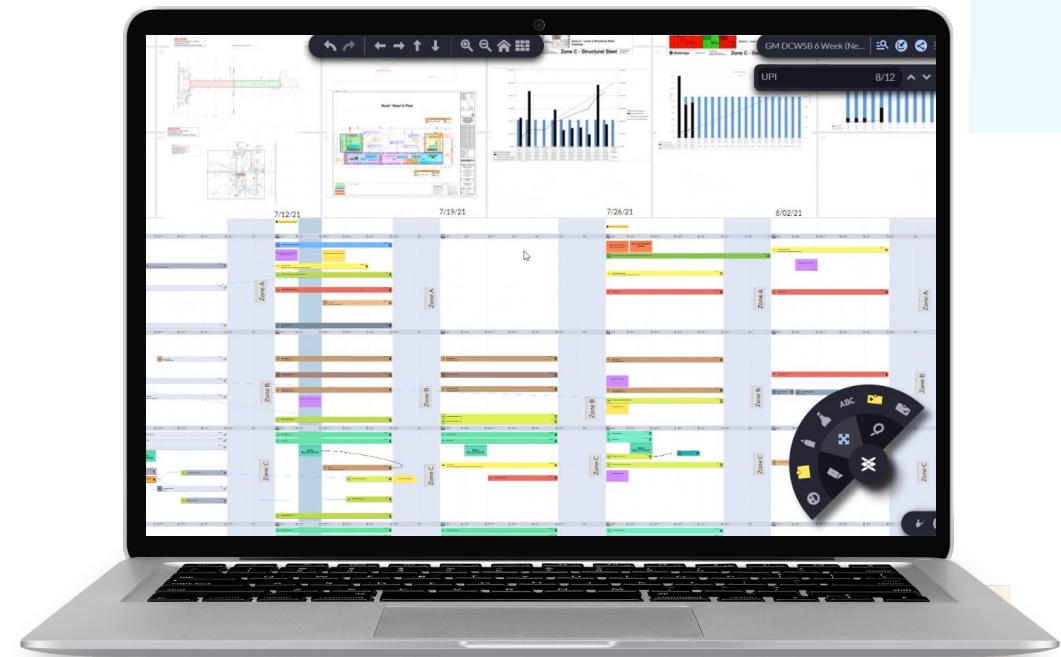
Get up and running in days with a simple tool and hands-on customer support

## Plan With Full Context

Bring all your drawings, images, site maps, meeting notes, files, and apps into your pull plans

## Commit with Confidence

Measure percent plan completion (PPC) by trade, by sub, by week, and by project



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# Many Enterprises Rely on Hoylu to Plan and Execute Complex Projects

Major brands use Hoylu to empower teams to turn ideas into actions



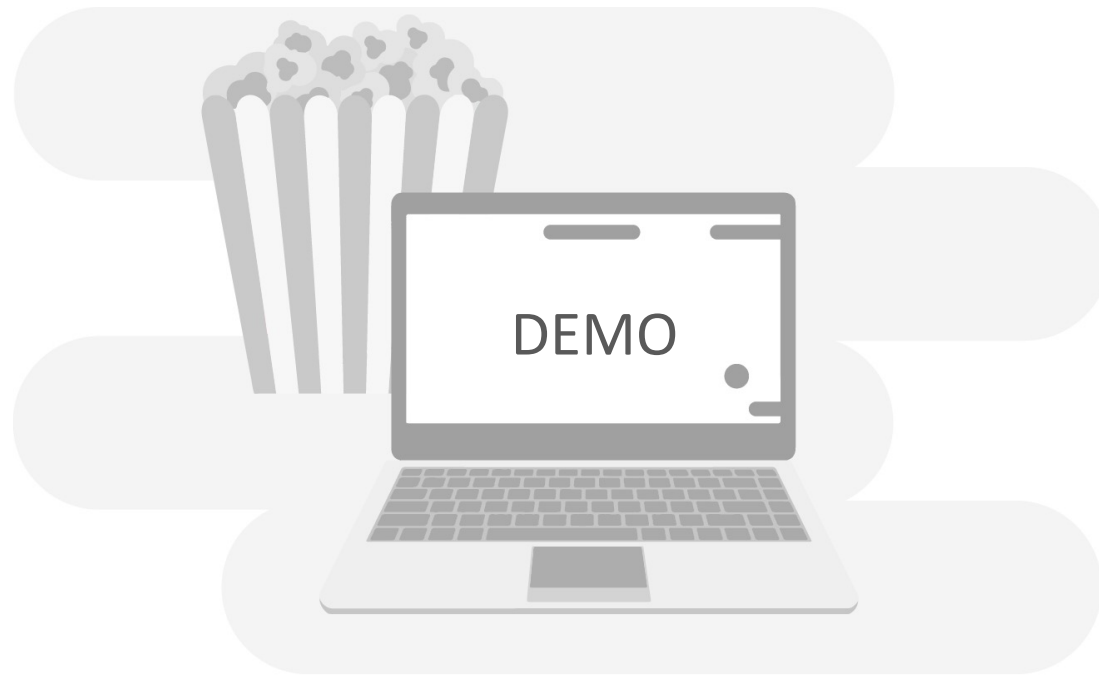


**Ryan Kelly**  
**rkelly@hoylu.com**  
Customer Success Manager  
HOYLU



# HOYLU

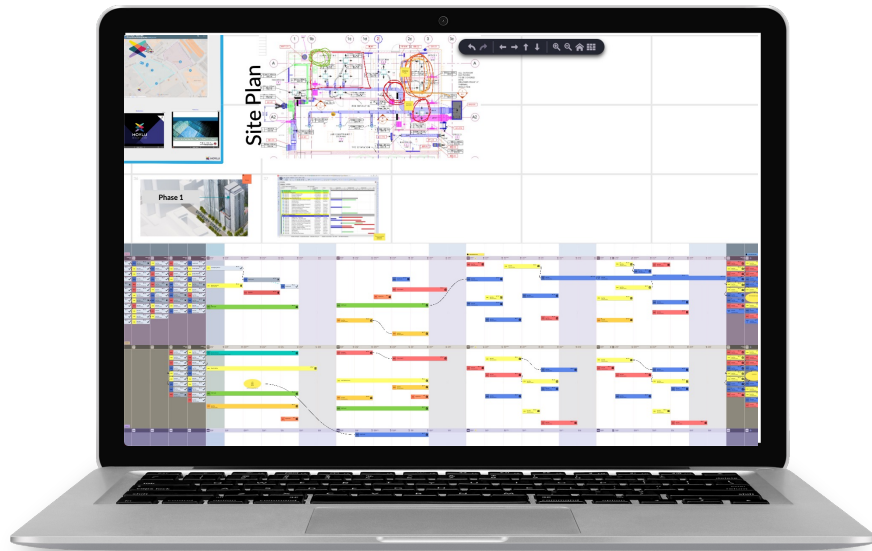
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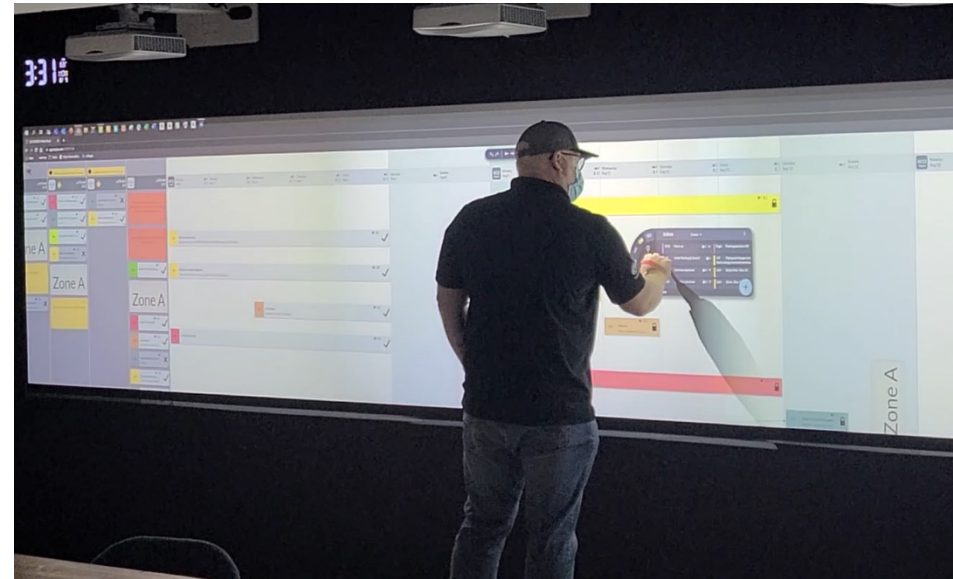
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# Hoylu is a SaaS Application with Optional Big Room Hardware

Hoylu runs on any internet connected device as well as on custom digital wall hardware



**Personal Devices**



**Hoylu Wall**

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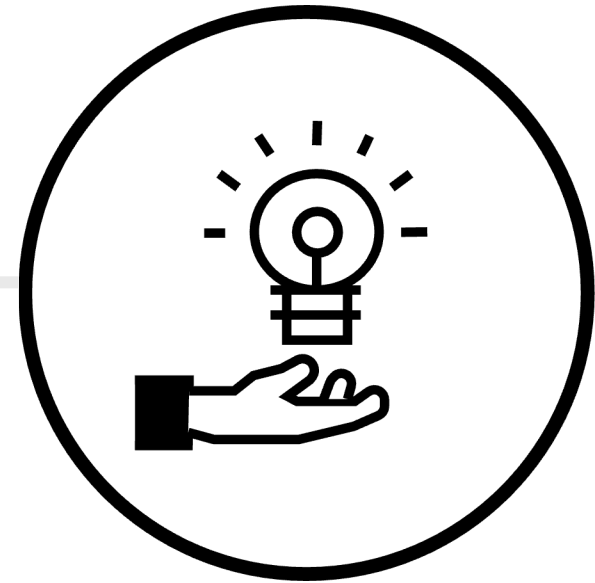
## 3 Steps to Project Delivery Excellence



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WALBRIDGE



# How Walbridge is Getting Everyone to Adopt Pull Planning

## Keep it Consistent

Created last planner guidelines and secured buy-in from key stakeholders in the company

## Keep it Simple

Started with physical boards and stickies and then shifted to a simple digital platform

## Involve the Whole Team

Involved all our subcontractors and suppliers in the planning process





Find us at Booth #327 at the 2021 LCI Congress in Phoenix





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CONNECTED WORKSPACES™

A better way to collaborate.

Questions?  
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