22ND

LCI CONGRESS

Sponsorship
Rate Sheet

OCTOBER 19-23, 2020 | A VIRTUAL EVENT

FEATURED SPONSORSHIPS

SAFETY SPONSOR $15,000 – SOLD OUT
a. Three (3) complimentary registrations for Congress Core Program Days (Tue. – Fri.)
b. Conduct the 90-second safety moment at the pre-recorded plenary sessions (Tue. morning, Wed. morning, and Fri. afternoon) with "lower-third" stating your name and company throughout your speaking time*
c. Company name/logo inclusion on all plenary session listings in the Congress virtual platform – logo will link to your website
d. Receive a list of conference attendees who have opted in to third-party communications one month prior to, two weeks before, and two weeks after the Event
e. Listing on Congress virtual platform with logo that links to sponsor's website, and 75-word description
f. Listing in Congress app with logo and 75-word description
g. Name/logo recognition on LCI website, Congress e-mails, and the *LCI Update* (newsletter)

you will need to be able to pre-record your safety moment at the same time as the scheduled recording of the plenary sessions

EXHIBIT HALL SPONSOR $10,500
a. One (1) complimentary registration for Congress Core Program Days (Tue. – Fri.)
b. Full-color rotating banner at the top of the virtual Congress platform
c. Standard Exhibit Booth (see below for details)
d. Receive a list of conference attendees who have opted in to third-party communications one month prior to, two weeks before, and two weeks after the Event
e. Listing on Congress virtual platform with logo that links to sponsor's website, and 75-word description
f. Listing in Congress app with logo and 75-word description
g. Name/logo recognition on LCI website, Congress e-mails, and the *LCI Update* (newsletter)

LEARNING SPONSOR (MON.) $7,500
a. Two (2) complimentary registrations for Congress Learning Day (Mon.)
b. Sponsor of all 24 Learning Day Courses
c. Logo inclusion on all Learning Days session listings in the Congress virtual platform – logo will link to your website
d. Receive a list of conference attendees who have opted in to third-party communications one month prior to, two weeks before, and two weeks after the Event
e. Listing on Congress virtual platform with logo that links to sponsor's website, and 75-word description
f. Listing in Congress app with logo and 75-word description
g. Name/logo recognition on LCI website, Congress e-mails, and the *LCI Update* (newsletter)

PLENARY SPEAKER SPONSOR(S) $5,000 – SOLD OUT
a. One (1) complimentary registration for Congress Core Program Days (Tue. – Fri.)
b. Introduce plenary speaker (120 sec.) on pre-recorded video with "lower-third" stating your name and company throughout your speaking time (Tue. morning or Fri. afternoon)*
c. Company name/logo on advertisement of plenary sessions in virtual Congress platform
d. Receive a list of conference attendees who have opted in to third-party communications one month prior to, two weeks before, and two weeks after the Event
e. Listing on Congress virtual platform with logo that links to sponsor's website, and 75-word description
f. Listing in Congress app with logo and 75-word description
g. Name/logo recognition on LCI website, Congress e-mails, and the *LCI Update* (newsletter)

you will need to be able to pre-record your introduction at the same time as the scheduled recording of the plenary sessions

DELUXE SPONSORSHIPS

CONGRESS APP SPONSOR $6,000 – SOLD OUT

a. Two (2) complimentary registrations for Congress Core Program Days (Tue. – Fri.)

b. Scrolling app banner promoting you as the app sponsor and telling about your company/firm

c. Sponsor will design the "splash page" of the app—the first page that people see when the app is opened (Congress branding will need to be included)

d. Receive a list of conference attendees who have opted in to third-party communications one month prior to, two weeks before, and two weeks after the Event

e. Listing on Congress virtual platform with logo that links to sponsor's website, and 75-word description

f. Listing in Congress app with logo and 75-word description

g. Name/logo recognition on LCI website, Congress e-mails, and the *LCI Update* (newsletter)

the app sponsorship will not be included in the Congress offerings unless it is sold

LEAN COFFEE SPONSOR $6,000*

a. Three (3) complimentary registrations to Congress Core Program Days (Tue. – Fri.)

b. Ability to facilitate Lean Coffee (Wed. morning)

c. Logo inclusion on the Lean Coffee listing in the Congress agenda and in the session description

d. Receive a list of conference attendees who have opted in to third-party communications one month prior to, two weeks before, and two weeks after the Event

e. Listing on Congress virtual platform with logo that links to sponsor's website, and 75-word description

f. Listing in Congress app with logo and 75-word description

g. Name/logo recognition on LCI website, Congress e-mails, and the *LCI Update* (newsletter)

may be combined with coffee tumbler/coffee sponsorship

COMMERCIAL SPONSOR $5,000 - FOUR (4) SPONSORSHIPS AVAILABLE

a. One (1) complimentary registration to Congress Core Program Days (Tue. – Fri.)

b. Showcase your company in a 60 sec. commercial to be played after a plenary session*

c. Receive a list of conference attendees who have opted in to third-party communications one month prior to, two weeks before, and two weeks after the Event

d. Listing on Congress virtual platform with logo that links to sponsor's website, and 75-word description

e. Listing in Congress app with logo and 75-word description

f. Name/logo recognition on LCI website, Congress e-mails, and the *LCI Update* (newsletter)

commercials must be recorded and produced by sponsor

BANNER SPONSOR $2,500 – TWO (2) SPONSORSHIPS AVAILABLE – SOLD OUT

a. One (1) full-color rotating banner placed on the Congress home screen throughout the Event

b. Receive a list of conference attendees who have opted in to third-party communications one month prior to, two weeks before, and two weeks after the Event

c. Listing on Congress virtual platform with logo that links to sponsor's website, and 75-word description

d. Listing in Congress app with logo and 75-word description

e. Name/logo recognition on LCI website, Congress e-mails, and the *LCI Update* (newsletter)

SESSION SPONSOR $2,000*

a. One (1) complimentary registration for Congress Core Program Days (Tue. – Fri.)

b. Company logo on Congress virtual platform session listing and in description of each sponsored session – logo will link to your website

c. Receive a list of conference attendees who have opted in to third-party communications one month prior to, two weeks before, and two weeks after the Event

d. Listing on Congress virtual platform with logo that links to sponsor's website, and 75-word description

e. Listing in Congress app with logo and 75-word description

f. Name/logo recognition on LCI website, Congress e-mails, and the *LCI Update* (newsletter)

first come first served for choice of session

OPENING SESSION POLL SPONSOR $1,000 - ONE (1) SPONSORSHIP AVAILABLE

a. One (1) complimentary registration for Congress Core Program Days (Tue. – Fri.)

b. Create an opening session poll to be answered by attendees during a virtual session and get answer data – poll will be onscreen as attendees enter session

c. Receive a list of conference attendees who have opted in to third-party communications one month prior to, two weeks before, and two weeks after the Event

d. Listing on Congress virtual platform with logo that links to sponsor's website, and 75-word description

e. Listing in Congress app with logo and 75-word description

f. Name/logo recognition on LCI website, Congress e-mails, and the *LCI Update* (newsletter)

PROMOTIONAL ITEM SPONSORSHIPS

WRITING JOURNAL $20,000 – SOLD OUT

This sponsorship opportunity gives Congress attendees something to use during and after the LCI Congress. The first 1000 registered attendees will receive a journal in the mail before Congress. The sponsored journal, along with a $50 Amazon gift card, will also be part of an attendee registration and engagement promotional package that will be sent out to 100 attendees.

a. The journal will have your company name and logo embossed on it, specified to your design (the use of LCI Congress branding is strongly advised)

b. The Amazon gift card will be placed in the business card holder of the journal for the engagement promotional packages

c. Receive a list of conference attendees who have opted in to third-party communications one month prior to, two weeks before, and two weeks after the Event

d. Listing on Congress virtual platform with logo that links to sponsor's website, and 75-word description

e. Listing in Congress app with logo and 75-word description

f. Name/logo recognition on LCI website, Congress e-mails, and the *LCI Update* (newsletter)

KOOZIE® TRIPLE VACUUM TUMBLER (13 OZ.) + COFFEE $10,500* – SOLD OUT

Give attendees something branded with your company's logo that they can use before, during, and after Congress. The first 1000 registered attendees will receive a tumbler with their coffee in the mail before Congress.

a. Includes coffee for approximately 10-12 cups

b. Full-color branding of both coffee and tumbler which will be specified to your design (the use of LCI Congress branding is strongly advised)

c. Receive a list of conference attendees who have opted in to third-party communications one month prior to, two weeks before, and two weeks after the Event

d. Listing on Congress virtual platform with logo that links to sponsor's website, and 75-word description

e. Listing in Congress app with logo and 75-word description

f. Name/logo recognition on LCI website, Congress e-mails, and the *LCI Update* (newsletter)

   may be combined with the Lean Coffee sponsorship

UVC WAND – PORTABLE STERILIZER $8,500

Give attendees something that they can use to keep their phones and other necessities germ-free while we continue to face the COVID-19 pandemic. This will be part of an attendee registration and engagement promotional package that will be sent out to 100 attendees.

a. Two countdown sterilization settings

b. The UVC wand will have your company branding on it in full color specified to your design (the use of LCI Congress branding is strongly advised)

c. Receive a list of conference attendees who have opted in to third-party communications one month prior to, two weeks before, and two weeks after the Event

d. Listing on Congress virtual platform with logo that links to sponsor's website, and 75-word description

e. Listing in Congress app with logo and 75-word description

f. Name/logo recognition on LCI website, Congress e-mails, and the *LCI Update* (newsletter)

BOLLE® RUSH SAFETY GLASSES $8,500

Give attendees something that they can use on the job site for years to come. This will be part of an attendee registration and engagement promotional package that will be sent out to 100 attendees.

a. Meets both ANSI Z87.1 and CSA Z94.3 safety standards

b. The Bolle® safety glasses will have your company branding on the glasses' pouch specified to your design (the use of LCI Congress branding is strongly advised)

c. Receive a list of conference attendees who have opted in to third-party communications one month prior to, two weeks before, and two weeks after the Event

d. Listing on Congress virtual platform with logo that links to sponsor's website, and 75-word description

e. Listing in Congress app with logo and 75-word description

f. Name/logo recognition on LCI website, Congress e-mails, and the *LCI Update* (newsletter)

STRATA WIRELESS SPEAKER $6,500 – SOLD OUT

Give a lucky Congress attendee something that they will enjoy and can use for a long time. This will be part of an attendee registration and engagement promotional package that will be sent out to 100 attendees.

a. Wireless capability up to 33'

b. The speaker will have your company branding etched on it specified to your design (the use of LCI Congress branding is strongly advised)

c. Receive a list of conference attendees who have opted in to third-party communications one month prior to, two weeks before, and two weeks after the Event

d. Listing on Congress virtual platform with logo that links to sponsor's website, and 75-word description

e. Listing in Congress app with logo and 75-word description

f. Name/logo recognition on LCI website, Congress e-mails, and the *LCI Update* (newsletter)

TOUCH-FREE TOOL PRO $5,500 – SOLD OUT

Give attendees something that they can use while we continue to face the COVID-19 pandemic. This will be part of an attendee registration and engagement promotional package that will be sent out to 100 attendees.

a. Use to open doors, push buttons – includes a stylus tip for touchscreens

b. Made from brass material which prohibits germs from thriving

c. The Touch-Free Tool Pro will have your company branding engraved on it specified to your design (the use of LCI Congress branding is strongly advised)

d. Receive a list of conference attendees who have opted in to third-party communications one month prior to, two weeks before, and two weeks after the Event

e. Listing on Congress virtual platform with logo that links to sponsor's website, and 75-word description

f. Listing in Congress app with logo and 75-word description

g. Name/logo recognition on LCI website, Congress e-mails, and the *LCI Update* (newsletter)

THREE-LAYER FACE MASK WITH FILTER POCKET $5,500 – SOLD OUT

Give attendees something that they can use while we continue to face the COVID-19 pandemic and on future job sites. The first 1000 registered attendees will receive a face mask before Congress.

a. Adjustable side loops

b. The face mask will have your company branding on it in full-dye sublimation specified to your design (the use of LCI Congress branding is strongly advised)

c. Receive a list of conference attendees who have opted in to third-party communications one month prior to, two weeks before, and two weeks after the Event

d. Listing on Congress virtual platform with logo that links to sponsor's website, and 75-word description

e. Listing in Congress app with logo and 75-word description

f. Name/logo recognition on LCI website, Congress e-mails, and the *LCI Update* (newsletter)

CONGRESS SPONSORSHIPS

GOLD LEVEL SPONSOR $4,500 – UNLIMITED SPONSORSHIPS AVAILABLE

a. One (1) complimentary registration for Congress Week (Mon. – Fri.)

b. Two (2) complimentary registrations for Congress Core Program Days (Tue. – Fri.)

c. Receive a list of conference attendees who have opted in to third-party communications one month prior to, two weeks before, and two weeks after the Event

d. Listing on Congress virtual platform with logo that links to sponsor's website, and 75-word description

e. Listing in Congress app with logo and 75-word description

f. Name/logo recognition on LCI website, Congress e-mails, and the *LCI Update* (newsletter)

SILVER LEVEL SPONSOR $3,500 – UNLIMITED SPONSORSHIPS AVAILABLE

a. Two (2) complimentary registrations for Congress Core Program Days (Tue. – Fri.)

b. Receive a list of conference attendees who have opted in to third-party communications one month prior to, two weeks before, and two weeks after the Event

c. Listing on Congress virtual platform with logo that links to sponsor's website, and 75-word description

d. Listing in Congress app with logo and 75-word description

e. Name/logo recognition on LCI website, Congress e-mails, and the *LCI Update* (newsletter)

BRONZE LEVEL SPONSOR $2,500 – 10 SPONSORSHIPS AVAILABLE

a. One (1) complimentary registration for Congress Week (Mon. – Fri.)

b. Receive a list of conference attendees who have opted in to third-party communications one month prior to, two weeks before, and two weeks after the Event

c. Listing on Congress virtual platform with logo that links to sponsor's website, and 75-word description

d. Listing in Congress app with logo and 75-word description

e. Name/logo recognition on LCI website, Congress e-mails, and the *LCI Update* (newsletter)

RED LEVEL SPONSOR $1,500 – EIGHT (8) SPONSORSHIPS AVAILABLE

a. One (1) complimentary registration for Congress Core Program Days (Tue. – Fri.)

b. Receive a list of conference attendees who have opted in to third-party communications one month prior to, two weeks before, and two weeks after the Event

c. Listing on Congress virtual platform with logo that links to sponsor's website, and 75-word description

d. Listing in Congress app with logo and 75-word description

e. Name/logo recognition on LCI website, Congress e-mails, and the *LCI Update* (newsletter)

ADVERTISING SPONSOR $350 – 20 SPONSORSHIPS AVAILABLE*

a. Listing on Congress virtual platform with logo that links to sponsor's website, and 75-word description

b. Listing in Congress app with logo and 75-word description

c. Name/logo recognition on LCI website, Congress e-mails, and the *LCI Update* (newsletter)

*pre- and post- Congress attendee lists of attendees who opt into third-party communications can be added to your sponsorship package for an additional $75.00

CUSTOM SPONSORSHIPS:

If you have another sponsorship option in mind, let us know and we will create it for you; although certain restrictions may apply. Please contact **Ilene Goldberg, Manager, Membership and Corporate Engagement** at **igoldberg@leanconstruction.org**.

TERMS AND CONDITIONS:

Repeat sponsors for the same item may only hold that sponsorship for two years in a row. After that, the sponsor must choose another sponsorship until the next two year cycle starts.

The opportunity to Sponsor and Exhibit closes on Sept. 25, 2020. Congress registrations cannot be split among registrants. Sponsor and exhibitor logos must be sent to LCI staff in two formats: JPEG and EPS (vector) files. Sponsors and Exhibitors will also get a link to an online "portal" where then can enter their app information, including two different sized PNG files for their app listing – 240x240 and 640x240.

Sponsor and Exhibitor contracts will be e-mailed to the contact we have on file within 24 hours of the date of agreement. The contracts must be returned within five days signed, dated and initialed. Payment must be received within 30 days of the signed contract reaching LCI.

PAYMENT SHOULD BE SENT TO:

Lean Construction Institute
c/o Shannyn Heyer-Cardin
62 Berwick Street
Belmont, MA 02478

Lean Construction Institute, Inc.
1400 North 14th Street, 12th Floor
Arlington, VA 22209
703.387.3050